

# turnstyle

Turnstyle Design, LLC  
8701 Shoal Creek Blvd. #302  
737.333.5800  
info@turnstyleid.com  
turnstyleid.com





## Turnstyle Design COMPANY OVERVIEW

---

Turnstyle Design, led by Lieve Saether, is a full-service Austin, Texas based interior design firm. Specializing in both the creation of highly distinctive interiors and the high-end finish out of residential and small to mid-sized commercial projects. Known for their creative use of unusual combinations, they interpret interior design by turning style on its head, challenging the way we experience the things around us. Their goal is to help you achieve the ultimate in functionality and aesthetics while making your home specifically reflective of you and your family.

With a firm belief that design is rooted in both history and approachability, Turnstyle brings a globally educated eye, creating spaces that set a homeowner or business apart. Turnstyle Design serves to tell a homeowner's unique story – the story that best identifies them to anyone who walks through their doors. They create the ultimate in exclusivity and create a personal signature in anything they design, turning a house into a home and a business into an experience beyond a brand.

### Notable Stats:

- Single person firm to 5-6 employees in 6 years
- Doubled the business from 2015 to 2017
- Repeat client engagements for 7 phases over 4 years
- Loyal clients and personal referrals continue to drive the bulk of business
- Ongoing design partner for the Andy Roddick Foundation and Austin Chamber Music Center

Founder / Principal Designer: Lieve Saether





## Turnstyle Design SERVICES

---

### FULL-SERVICE INTERIOR DESIGN

For both residential and commercial spaces, Turnstyle's full-service option is the most comprehensive choice. They handle all aspects of the design process from concept to implementation to reveal; giving you the most complete and stress-free result. Their phasing system ensures this wonderful process is a palatable one.

### PROJECT CONSULTATIONS

Every potential project begins with an initial consultation. If you live locally, this first meeting is in person, and preferably in the space(s) you wish to transform. This preliminary meeting is crucial to understanding how they may add value to your project and enables them to determine if we are the right fit for one another – a good partnership fit is essential.

### DESIGN INSPECTION

This is a property walk-through service in which homeowners tour potential properties with Founder / Principal Designer, Lieve Saether. She helps them envision where a house has potential, easing the buying decision and better informing the homebuyer.

### TYPICAL JOB COSTS

FULL SERVICE DESIGN: \$50,000 -2.5M+

- Kitchen Remodel: \$75K - \$100K
- Master Bath Remodel: \$60K - \$90K

INITIAL CONSULTATIONS: \$375

DESIGN INSPECTIONS: Begin at \$475



# Turnstyle Design CONTACTS

## LOCATION

8701 Shoal Creek Blvd. #302  
Austin, TX 78757

## OFFICE PHONE

737.333.5800

## DIRECT CONTACT

Lieve Saether  
lieve@turnstyleid.com

## DIRECT CONTACT

Ashley Gierke  
ashley@turnstyleid.com

## WEBSITE

[www.turnstyleid.com](http://www.turnstyleid.com)

## INSTAGRAM

@turnstyleidesign

## FACEBOOK

@TurnstyleInteriorDesign

## YOUTUBE

<https://www.youtube.com/channel/UCZPFzEZU3pcm2MMd3oJfNjA>





## Turnstyle Design

# RECOGNITION & PARTNERSHIPS

---

### HOUZZ

Best of Design (2015 - 2020)

Best of Client Satisfaction (2014 - 2020)

### RED LUXE AWARDS

Nominee in "Best Use of Color" and "Wow-Factor Room" categories (2019/2020)

### HGTV

Faces of Design award recipient (2016)

House Hunter Renovation's television show Lead Designer (2015)

### TEXAS ASSOCIATION OF BUILDERS: TEXAS STAR AWARDS

Best Kitchen \$4M-\$5M (2019)

Best Master Bathroom \$4M-\$5M (2019)

### TRIBEZA HOME TOUR

Featured Designer (2016)

### DELTA FAUCETS

National commercial, lead designer and selected spokesperson (2016)

### ANDY RODDICK FOUNDATION

Selected ongoing Design Partner

### AUSTIN CHAMBER MUSIC CENTER

Selected ongoing Design Partner



# Turnstyle Design PRESS & COVERAGE

MODERN LUXURY INTERIORS TEXAS

TRIBEZA INTERIORS TOUR

HOZZ

FORBES

AUSTIN MONTHLY

AUSTIN CHRONICLE

AUSTIN AMERICAN-STATESMAN

COTTAGES & BUNGALOWS MAGAZINE

BIRTHMARK MAGAZINE

**F**lowers may bloom overnight.

But your home decor certainly doesn't. Sometimes, it takes a while for your dream space to blossom. When Liara Barber from Turnstyle Interior Design met with the owners of a renovated house in Austin, Texas, they were all the talk of moving. Frustrated with the house's layout and design, the Franks, a family of four, were ready to start from scratch in a new residence. However, Liara knew that the Franks' look they needed could be achieved right within the home's existing shell, and that renovations and styling could give it a stunning second life. "We were given the opportunity to help them see differently, and now they love it being seen and plan to stay to raise their family's lives here."

"They really gave us the reigns to explore what worked with the home," she says. "Their request to us was to bring out its best, which was very much achievable." The results were clear: any space with unique design details. And when the residence's amenities beautifully through all the seasons, it was spring particularly well with its light-drenched rooms and soothing color palette.




**RIGHT WAYS TO USE LIGHT.** When it came to styling the front room, Liara considered the space's direction and even from the natural progression of light would affect it. "Because this room faces east, the morning sunlight comes in quite nicely, allowing for a good start to the day," she says. "As much as this room is made for traffic and the afternoon hours, it's also covered by a popular place to sit and read with a cup of coffee."

**KID-APPROVED.** This doorway was completely redone and includes custom details for the homeowners' daughters, like a bench for them to easily get on their shoes and built-in shelves for backpacks and lunches.



**CREATIVE KITCHEN MOVES**  
The kitchen was one of the biggest renovations. The original floor plan was cramped and had too many walls. By tearing down the walls, including the one between the kitchen and dining room, we enabled the homeowners to experience the house as a whole but also gave them convenience," says Liara, who changed the window sizes and added a door for public access.

In order to keep the kitchen bright, she selected fixtures with light tones, aquatics for the cabinets and laminate countertop but Celsius for a dash of personality. She worked with the homeowners on an eclectic backdrop. The finished look has design elements were composed of painted steelwork in a penny tile formation. "That was one of my favorite parts," Liara says. "When we approach any project, we look for the identity of the homeowners and create something that becomes special and unique to them."

There are plenty of places for light to play throughout the day from the taskbacks coming into the reflective gold area hardware on the cabinets. During mornings, fresh flowers and fruit are used to create living displays throughout the kitchen.



**EARTHY CHIC**  
The kitchen now opens directly into the family room. Liara made sure that the dining chairs for the family room kept it cohesive. She painted it a striking Benjamin Moore's Graphite and then embraced the space with vinyl flooring. She mixed and matched an Oriental Rug Gallery rug, custom iron agglomerated chairs, and wine prices, finding balance in theme.

"These items come from a similar root - a tribal design, a clean-lined modern, the elegance. It helps them to play well with one another," she says. "An antique nautical square on the wall in lieu of a portrait painting. The piece was originally used by the travelers and immediately added a sense of warmth and history to the room. Since the kitchen and family room were interconnected, Liara placed a wrought-iron gate table by the front to delineate the space."

**"WHEN DECORATING, WE MUSTN'T FORGET THAT WE ARE NOT BOUND TO THE STYLES OF OUR PARENTS. MOST YOUNG FAMILIES ARE FEARFUL AND ENERGIC, AND OUR HOMES SHOULD BE THE BEST REFLECTION OF THAT."**

**THE TABLE PERFECTED**  
A simple table transformed through the finish and hardware - a partnership of textures, tones and materials in their colors and patterns - may or might be a bit and while gear gives the aesthetic and the best opportunity to allow the table to shine.



## Turnstyle Design Founder / Principal Designer **LIEVE SAETHER**

---

Founder and Principal Designer, Lieve Saether has been changing the dynamic of interiors through her distinctive use of unusual combinations for 15 years with her firm Turnstyle Design. A company she founded in 2004 to shake-up the norm of design and turn it on its head (hence the name Turnstyle), she built her business to address a gap specifically aimed toward better personalization of a home.

While designed homes can at times feel formulaic, untouchable or almost museum-like, Lieve's strengths lie in quickly understanding the unique characteristics of each homeowner she works with. Her spaces highlight the individuality of their owners, while pushing past comfort zones to create a direct reflection of how they aspire to live. Whimsical and playful in their approach, Lieve's spaces use boundary-defying, rich juxtapositions of color and pattern, using pieces in unexpected ways to create homes that are thorough, artistic, approachable and layered—in other words they feel grown over time. She has extensive knowledge of color, depth of field and cultural context, allowing for any space she designs to read like a story. Clients consistently express their appreciation and joy to her, over finally being in a home that truly represents them at their best.

*"A home should be comfortable, rich in its experience and a place that tells the tale of the people who live there. If designed properly, it demonstrates what the homeowner is like – it's never just an inconsequential representation."*

– Lieve Saether

(continued...)

## Turnstyle Design Founder / Principal Designer **LIEVE SAETHER**

---

(continued...)

Turnstyle Design's ethos and philosophy has evolved directly from the multi-cultural vision of its Founder / Principal Designer, Lieve Saether. As someone who grew up alternating between the US and Europe, she expertly transitions through language, culture, color, and texture and continues to educate those around her with an understanding of the world more broadly. Able to speak several languages, Lieve is uniquely positioned to understand a variety of backgrounds and heritage points, with a solid ability to pull from various parts of the arts or cultures so that each home has a valuable context in its own right. Deft with texture, feel, and function, she skillfully takes a room to its most positive outcome.

Lieve grew up in an artistic home, is educated in both fine arts and art history and has developed skills in everything from fine painting restoration to decorative arts. With a drive to understand the nature of business, she began her professional years with a dynamic corporate career, working in Brussels, London, and Los Angeles, before starting her firm in earnest in Virginia. In 2006, she moved her business to Austin TX, where it is now based despite serving clients in various locations around the country.

Selected as one of HGTV's Faces of Design, Lieve has also been recognized as a Fresh Home Best Interior Designer and is consistently awarded Best in Design and Service by clients through Houzz. She has also been featured as an HGTV House Hunters Renovation designer and selected to represent Delta Faucet's most recent product line, designing the space for, and appearing in, the broadcast advertisement as a brand partner. Lieve Saether and her team at Turnstyle Design proudly also collaborate with Austin Chamber Music Center and Andy Roddick Foundation in set and fundraising-event design.

A full service firm, Turnstyle Design addresses all aspects of design and flexes toward the value proposition of an individual client's needs.



# turnstyle

Turnstyle Design, LLC  
8701 Shoal Creek Blvd. #302  
737.333.5800  
info@turnstyleid.com  
turnstyleid.com

